



# DIGITAL CRAFT LOTUS FINALISTS

**human+**  
ADFEST 2026

# DIGITAL CRAFT LOTUS



CODE	TITLE	BRAND	AGENCY	ENTRANT COMPANY	AWARD
<b>DESIGN</b>					
<b>CD01 User Interface (UI)</b>					
CD01/002	WAVES OF WILL POWERED BY NTT	NTT HUMAN INFORMATICS LABORATORIES	DENTSU INC., TOKYO/ DENTSU CREATIVE, AMSTERDAM	DENTSU INC., TOKYO	FINALIST
<b>CD02 Video &amp; Moving Image</b>					
CD02/002	PROJECT: MEMORY CARD	PLAYSTATION	SIX INC., TOKYO/HAKUHODO INC., TOKYO	SIX INC., TOKYO	FINALIST
<b>CD04 Music &amp; Sound Design</b>					
CD04/002	PLAY THE DEW	MOUNTAIN DEW	BBDO GUERRERO, MANILA	BBDO GUERRERO, MANILA	FINALIST
CD04/003	HEARING 1945	KOREA'S LIBERATION DAY	INNOCEAN, SEOUL	INNOCEAN, SEOUL	FINALIST
<b>DATA &amp; TECHNOLOGY</b>					
<b>CD09 Use of Data</b>					
CD09/002	HAVEN	SUNCORP INSURANCE	LEO AUSTRALIA, SYDNEY	LEO AUSTRALIA, SYDNEY	FINALIST
<b>CD10 Use of Technology</b>					
CD10/001	IOWN×PERFUME	IOWN	DENTSU INC., TOKYO/ DENTSU LIVE INC., TOKYO/ TSUZUKU, TOKYO	GEEK PICTURES INC., TOKYO	FINALIST
CD10/003	WAVES OF WILL POWERED BY NTT	NTT HUMAN INFORMATICS LABORATORIES	DENTSU INC., TOKYO/ DENTSU CREATIVE, AMSTERDAM	DENTSU INC., TOKYO	FINALIST
<b>CD11 Use of AI *NEW*</b>					
CD11/006	THE LAST ORDER	JUST EATS GLOBAL - MENULOG AUSTRALIA	THINKERBELL, SYDNEY	THINKERBELL, MELBOURNE	FINALIST